

FOR IMMEDIATE RELEASE

**C-THRU WINDOW FILM CELEBRATES EARTH DAY BY PROMOTING
SOLAR ENERGY CONTROL SOLUTIONS**

NORTHBROOK, IL, APRIL 18, 2007 - C-Thru Window Film, a Chicagoland leader in the design and installation of window film systems, is promoting its solar control films that reduce energy consumption by filtering solar heat and insulating windows. The company is an authorized dealer of Bakaert Panorama® designer series window film, which maximizes visibility and filters the sun's UV and heat rays. What this means for consumers is more comfort and less fading of designer furnishings without compromising their view.

Today, solar control window film plays an important role in energy conservation by balancing the temperature in the home or office by reducing hot spots during peak demand. Even the U.S. Government is an advocate of this solution and will extend a rebate to taxpayers who install certified insulation systems such as many of the films offered by Bekeart under the Energy Policy Act of 2005.

In addition to creating a more comfortable interior space, solar control film substantively mitigates fading of furnishings such as carpeting, wood floors, and fabrics by reducing the solar radiation, including nearly 100% of the UV rays, that causes the materials to deteriorate.

“Solar control window film benefits the consumer because it both creates comfort in the home while preserving the environment surround the home by conserving energy,” said Hannah Malin, President, C-Thru, who has been serving the area for over 20 years with her complementary firm, Sealmaster.

C-Thru and Sealmaster have an extensive history in serving the Chicagoland with an emphasis on integrity and customer care. In addition to having worked with the city's celebrities and its landmark properties, the company has worked with clients in virtually every neighborhood throughout the metropolitan area. The company is, in a large part, family owned and operated, with longtime employees dedicated to customer service. C-Thru is pleased to offer the community solutions that both improve our lifestyle as well as minimize our consumption on precious natural resources.

About C-Thru Window Film

C-Thru Window Film is a Chicagoland services firm that designs and installs energy control and security solutions. It features state-of-the-art designer window film products and works with clients to determine the best solution required to meet their needs. The company helps to promote energy conservation by reducing the heating/cooling requirements as well as extending the life of designer furnishings. Along with its sister company, Sealmaster, Inc., the companies have been serving Chicagoans for over 20 years. The company's website is www.c-thruwindowfilm.com and the phone number is 847-272-TINT.

Contact:

Jay Malin

C-Thru Window Film, Inc.

(847) 272-8468

jmalin@c-thruwindowfilm.com

###